

Becoming a Coach

Earning Points: Understanding the Point System

The point system is open to any student of www.BecomeACoachTrainer.com and to any students of our affiliated schools or coach trainers.

Why Points?

- Earning points demonstrates that you are fully participating in the program.
- Earning points shows that you willing to go above just studying the coaching lessons.
- Earning points is a way to give back to us and for us to reward you just for learning with us.
- Earning points is fun!

General Points Guidelines

- When you submit points for a contest, they are **not** deducted from your overall total.
- Every time you reach a new earning level with points, they are **not** deducted from your total.
- When you reach a new point level that qualifies for something, it is your responsibility to email the director at director@coachtrainingacademy.com to let them know.
- Even after you graduate you can still partake in the points game.
- Earning points will give you a chance to access new materials and certifications that you would other wise not have access to.
- It is your responsibility to keep track of your points. We can often double check your total, but it is your responsibility to keep track of how much you have earned and to inform us when you have reached a new point level.
- You need a certain amount of points to graduate.
- There is no limit as to how many person a student or graduate can earn.
- You can begin earning points right now!

Level 1 point reward: When you have earned 10 or more points contact your mentor via email for the password to access the resource entitled *The Number 1 Way to INcorrectly Motivate Others*.

Level 2 point reward: When you have earned 25 points receive access to easy to use Excel bookkeeping resources that will tabulate your income verse your expenses for you. These excel worksheets were designed with the coach in mind and are easy to personalize. This is great for those coaches who do not excel at bookkeeping.

Level 3 point reward: When you have earned 50 points upon graduation you will receive an additional certification of your choosing (in the personal coaching field, such as addiction recovery coach) at no additional coat.

Level 4 point reward: Earning 100 points or higher and gain access to weight loss coaching materials to use with clients who want to lose weight.

Level 5 point reward: Earn 150 points and CANA will help you create and record in MP3 format a tele-class you can save to sell or give to your clients. An email may even be sent out to our entire roster inviting people to attend. Having this on your website will be a great way for potential clients to get to know you. For example, if you are a weight loss coach you could have a tele-class on the 10 necessary steps to successful weight loss.

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Level 6 point reward: Earn over 200 points and you will be certified and internationally accredited as a **Certified Coaching Leader** (designation CCL). This designation cannot be bought and can only be awarded. This is a rare accreditation that signifies that you are a leader within the coaching community and have pursued the coaching studies with enough dedication that you are now recognized as a leader in the coaching community.

Methods for Earning Points

- Every time you read **any** resource on this site you earn 1 point. You are also welcome to comment in the [Student and Grad Interaction Center](#). 1 point per comment.
- Letting your mentor know what you would love to learn through your time here will earn you 10 points. Just send them a short email (point form is great) about what you would find helpful to learn more about and know as a coach.
- Every article you submit you earn 10 points. If the article is a “how to” you earn 15 points. The article must be in a personal development (self improvement, health, spirituality, Christianity) or business field.
- Submitting a testimonial about what you love about CANA and how your training is/ has helped you (and/ or suggestions for improvement) to director@coachtrainingacademy.com earns you 25 points, 50 points if you include a picture of yourself.
- Earn 5 points every time you recommend this site to someone else (they do not have to register for any programs, just visit and take a look around). You can email friends, send a link on Facebook etc.
- Earn 25 points for working with a buddy coach. Receive 25 points per buddy coach (not per session). More information on this provided through your lessons.
- Do you know someone who may be interested in becoming a coach? You are welcome to invite someone to listen in on a class, or a class recording. This will also earn you 40 points.
- Every Friday emails are sent to your inbox and they often contain extra ways to earn points or special rewards for points accumulated.

Point Trackers

Although it is **not** necessary that you use one of these point trackers, you may find it helpful when working to keep track of your points.

<http://becomeacoachtrainer.com/the-contest/point-trackers/>

When we call for point totals to be submitted (this will happen from time to time for certain contests) you do not have to submit *how* you earned the points, just the total to date.

As mentioned above, your points count will only continue to grow, even if you redeem them.

Example: Jane has earned 125 points and has reached a new reward level. Jane should email the director at director@coachtrainingacademy.com and let her know which point level and reward she has now qualified for.

Jane still has 125 points- even though she received a reward- and she can continue to climb to the next level.

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